

Marshall Keely

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EXPERIENCE

CBS 21 News

Production Assistant

Mar 2018 – Present

- Edited Anchor-tracked VOSOTS and packages for newscasts
- Worked with Producers and Anchors to assure quality video on tight deadlines
- Achieved proficiency in non-linear editing and timing edits to scripts
- Operated in-studio cameras for daily newscasts and directed talent

SUTV, Shippensburg University's student-run Television station

News Director

Jan 2017 – Dec 2017

- Generated story ideas and determine news
- Managed a news team of 20 to produce 16 newscasts each semester

Anchor

Aug 2016 - Dec 2016

- Anchored 20 live half-hour weekly newscast
- Identified and reported breaking news

World News Anchor

Feb 2016 - May 2016

- Researched and produced top stories from around the world each week
- Presented stories on-air in the weekly world news segment

Reporter

Feb 2016 – Dec 2017

- Used professional camera equipment to conduct interviews and create packages and
- Pioneered a new segment for the program

AWARDS

NATAS Emmy Award - Mid-Atlantic Region

Oct 2018

- Individually awarded 2018 NATAS Emmy Award for College/University Student Production – Arts and Entertainment/Cultural affairs

EDUCATION

Bachelor of Arts in Communications/Journalism: Electronic Media

Dec 2017

Shippensburg University of Pennsylvania, Shippensburg, PA

An ACEJMC Accredited program

3.8 GPA – Summa Cum Laude

OTHER EMPLOYMENT

Sales Associate, Mid-Atlantic ProTel (AT&T Retailer), Chambersburg, PA

May 2015 – Mar 2018

- Developed personal connections with customer base to garner future sales
- Promoted company's initiatives while educating and valuing clientele